

A large, modern white yacht is docked at a pier. The yacht has a sleek design with a dark hull and a white superstructure. It is moored next to a concrete pier with several masts and rigging visible. The water is a deep blue-green, and the sky is a clear, light blue with some scattered clouds. In the background, there are industrial structures, possibly part of a marina or harbor.

NZMOA Marketing Partnerships

An opportunity for our associate members (2023-24)

nzmoa.com

NZMOA is offering a range of exclusive marketing packages to its associate members.

Year-long packages that deliver a range of opportunities and benefits through our events and digital media channels.

Relationships are key in our industry, and NZMOA has designed its package to enable you to connect with your existing and potential customers, on a range of budgets.

We invite expressions of interest for the 2023-24 year and will launch the marketing partner programme at the Marinas & Boatyard Conference in September.

Why team up with NZMOA?

REACH

Get a marketing-communications package that connects with the wider marina and boatyard industry in NZ

MULTI-MEDIUM

Digital branding, speaking opportunities and more

SIMPLICITY

Easier to set-up and get value from

VALUE FOR MONEY

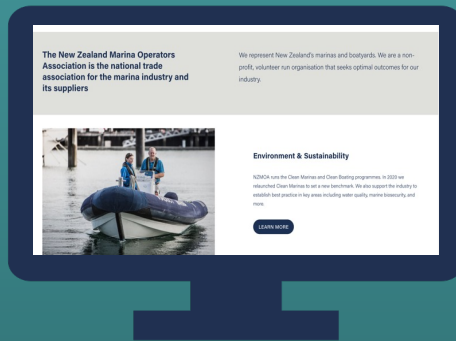
A great year long package that delivers brand recognition and connections

Speaking and Display opportunities

- Dedicated opportunity to share your message at the 2023 Marina and Boatyard Conference at the Hilton, Auckland through speaking slots and product display



Be featured across all NZMOA platforms



Your brand logo on the
NZMOA channels



Advertising
opportunities



Social media posts, awards promotion,
speaking opportunities, and more
with full professional support

An option to suit all budgets

	ASSOCIATE	BRONZE	SILVER	GOLD
Investment for 12 months	\$450	\$1,500 + membership	\$3,000 + membership	\$4,500 + membership
Brand logo on website, newsletter, event communications and presentations, and awards or equivalent promotions		Branding on conference promotions	Silver position branding on website homepage, select conference and event promotion	Gold sponsor position on website homepage, conference and event promotion including awards
Promotional opportunities at NZMOA conference		Display space at the conference (segment branding and speaking opportunities by negotiation)	Display space at the conference (segment branding and speaking opportunities by negotiation)	Display space at the conference (segment branding and speaking opportunities by negotiation)
Display advertising and featured content in the NZMOA Newsletter, website, social media			Placement, twice a year	Priority placement twice a year
Use the 'sponsor of NZMOA' logo		Bronze	Silver	Gold
Listing in online Associate Member directories (online and print)	Yes!	Yes! With sponsor recognition	Yes! With sponsor recognition	Yes! With sponsor recognition
Advertising in conference and AGM program		Quarter page	Half page	Full page



Notes

- Please provide a high-res logo in JPG or similar format, in both horizontal and vertical form.
- All advertising artwork and social media content is in client care and must be of a suitable professional standard to be accepted for publication.
- Speaking opportunities are by mutual agreement and by way of example can include a ten-minute speaking slot at the annual Marinas & Boatyard Conference
- We can offer professional support to assist with developing your advertising and social media content. Please ask us if you need help.



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