



NEW ZEALAND
MARINA
Operators Association

Becoming a Clean Marina may be the best decision you ever make

At NZMOA we want our children, grandchildren and their descendants to be able to enjoy clean water, and the joy of working and spending time on boats, up and down our coastlines.

As marina and boatyard operators we are in a position to take the lead, and to inspire others, to protect and care for our waterways.

NZMOA's Clean Marina programme promotes practical, sustainable environmental initiatives to help protect and care for our coastal and inland marine areas.

The Clean Marina programme is an industry led accreditation programme that provides a framework for achieving positive environmental outcomes, while encouraging marina operators, boatyards, contractors and boaties to play their part in protecting our precious taonga.

New Zealand's

clean marina
programme

“ Marina operators agree, everyone in the marine industry needs clean water and keeping it clean is just plain good business, protecting our water quality is up to each one of us. ”

As an accredited Clean Marina, what do you receive?

We provide you with the tools to recognise your environmental efforts to the wider world:

- A framed certificate for each year that you remain accredited. These are presented at the NZMOA Marina & Boatyard Conference annually
- A New Zealand Clean Marina flag... to fly at your facility to show your commitment to maintaining environmental standards.
- Marketing and promotion within industry media channels
- Authorisation to use the “New Zealand Clean Marina” logo
- Introductions to and attainment of national and international accreditation systems

Start your Clean Marina journey at nzmoa.com

Becoming a Clean Marina is a three stage process

Level 1

The Clean Marina Pledge

By signing the pledge the applicant makes a voluntary public commitment to reduce pollution and enhance the environment through sound business strategies.

Applicants receive a copy of the industry Best Management Practices & Self Assessment Guidebooks to assist them in achieving best practice in environmental initiatives.

Level 2

Clean Marina – Self Assessment

Importantly, the process is aided by the provision of a step-by-step, easy to follow Best Management Practices guidebook.

Applicants conduct a self assessment through the Guidebook and Checklists provided and make any necessary changes to their current operations until the achievements of the basic environmental management systems as outlined in the checklists is attained.

Level 3

Clean Marina – Independent Assessment

Once a marina completes their Level 2 self-assessment members of the NZMOA Executive and an Independent Auditor will conduct an independent audit and assessment of the facility. Upon achieving Level 3 Clean Marina status the NZMOA Executive will present the recipient with a Certificate valid for 2 years and the New Zealand Clean Marina Flag. To maintain Clean Marina status the facility must be independently audited bi-annually. Spot checks are possible.

NZMOA will also assist the recipient with Press Release and Marketing material and be included on the Clean Marina website page on nzmoa.com There is an expectation that marinas will work to 'raise the bar' each cycle, by finding new ways to improve environmental outcomes

How much does it cost?

NZMOA charges the following fees for Clean Marina accreditation (plus any disbursements):

- \$500+GST for marinas up to 300 berths
- \$750+GST for marinas 300–750 berths
- \$1000+GST for marinas more than 750 berths

Participation in the Clean Marinas Programme is entirely voluntary. Pledging is the first step towards attaining the New Zealand Clean Marina certification.

Marinas and Boatyards embracing the Clean Marina programme

Seven marinas are actively accredited in the Clean Marinas Programme in the 2022 year.

One of the most recent is Gulf Harbour Marina, which received its first Clean Marina accreditation in 2020, the same year it was named NZMOA Marina of the Year.

“Clean Marinas enables us to incorporate environmental initiatives into all of our future and current development projects in a way that resonates really well with our boaters and community. It’s good for everyone,” says Gulf Harbour Marina Customer Services Manager Lisa de Ruiter.

She says that while any business can claim to be environmentally conscious, having the Clean Marina accreditation takes it one step further.

“It shows evidence that we’re committed to an industry best practice; a solid environment-protection plan.”

Gulf Harbour Marina, which is an MPI Transitional Facility, is on a programme of continuous environmental improvement that includes an innovative waste management programme and a commitment to marine biosecurity.



The Gulf Harbour team receiving their Clean Marina certificate at the 2020 NZMOA Marinas and Boatyard Conference.

The following marinas are currently certified

Gulf Harbour Marina (Auckland)
Westhaven Marina (Auckland)
Whitianga Marina (Coromandel)
Whangamata Marina (Coromandel)
Tauranga Bridge Marina (Bay of Plenty)
Seaview Marina (Wellington)
Te Ana Marina (Lyttleton)



Whangamata Marina

Whangamata Marina is one of the smallest marina teams in the country but was named NZMOA Best Environmental Performer in 2020, and Highly Commended in 2022, for its great attention to detail with regards to environmental impacts and also for its investment in a highly sophisticated wastewater treatment system.



Te Ana Marina / Lyttleton

Since taking the Clean Marinas pledge, Te Ana Marina has taken steps to encourage the growth of mussel and other beneficial species. This has been very successful, with baitfish, dolphin and even orca returning to the marina waterspace. “Long-term locals they say that they have never seen the volume of wildlife as is currently present,” says Marina Manager Matt Blythe. “This is hugely rewarding to hear.”

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Best management practices

Clean Marinas recommends building your Clean Marinas initiative around a framework that we call Best Management Practices (BMP's).

In general Best Management Practices are pollution control activities designed to prevent or reduce the discharge of contaminants into the environment. You can tailor your programme to fit your operation, and introduce your own innovations and technical solutions.

Best Management Practices usually fall into two categories

1. Source Control

Most Best Management Practices at marinas are source control. Typical source control measures for marinas include the use of tarpaulins when boaters are doing maintenance and painting, berms for hazardous wastes and storage areas, covers, sweeping and/or vacuuming, drip pans, and waste segregation.

Source Control BMP's:

- Rely heavily on the diligence and cooperation of operators and boaters in following management practices
- Need to be especially monitored when allowing independent contractors and boat owners to work on their own boats.

2. Treatment Best Management Practices

This type of BMP involves reducing toxicity or volume of a waste after it has been generated. Examples include oil/water separators and other storm water treatment devices for boatyard facilities. In general most treatment BMP's are more expensive and labour intensive than source control measures.

“ Achieving pollution reduction is simply good sound business. Successful practices will fit the needs of the business using them and be incorporated into routine activities. ”

“ Because marina operators, by the nature of their business, are creative problem solvers, NZMOA encourages innovative solutions to be developed and used. ”



To inform your planning, we will provide you with a Best Management Practices Guidebook when you take the Clean Marinas Pledge. It includes:

- Marina Design, Operation & Management
- Fuelling Operations
- Boatyard Operations & Vessel Maintenance
- Emergency Response Planning